

## For MHS, 2021 looks a lot like 2020, so far

By John Challinor II  
MHS President

For Milton Historical Society, 1993's award-winning GroundHog Day wasn't just a movie, it was 2020 and, so far, 2021.

However, rather than call actors Bill Murray and Andie MacDowell for help, the Board of Directors of the Society has continued to meet by teleconference call monthly, tack a new course whenever provincial health directions change because of the unpredictable nature of the global coronavirus pandemic, and remain focused on financial health, membership value and membership and sponsorship retention.

The Society's signature Monthly Speaker Series has moved to video-taped presentations on its Youtube channel. Its popular Spring and Fall Walking Tours will continue, adhering to

all Halton Public Health protocols. And, its critically important blacksmith classes will occur when provincial Emergency Orders permit.

The Society's library of high-quality local books of history are now available for sale online, supported by delivery by mail, door-to-door delivery or curbside pickup. The Society will be offering special book bundles in 2021 to celebrate special occasions like Mother's Day, Father's Day, Canada Day, Labour Day, Thanksgiving and Christmas. The Society will also build special bundles for members and sponsors who want something unique for a loved one celebrating a birthday or anniversary.

All other Society programs and activities remain on hold, but are in various stages of planning, awaiting the green light from the Board.



## Spring and Fall Walking Tours arranged

By Marsha Waldie

We hope these walks will captivate you as you experience the stories of the past, history of the buildings and those who lived or worked in old Milton!

Here is the schedule for our upcoming Guided Walking Tours:

- Historic Main Street . . . . . June 6 & Sept. 5
- Historic Mill & Victoria Streets: . . . June 13 & Sept. 12
- Historic Victoria Park Square. . . . . June 20 & Sept. 19
- Historic Martin Street: . . . . . June 27 & Sept. 26

All tours start at 2 p.m. from 16 James Street and are dependent on the Covid status on those above dates. Halton Region protocols will be followed.



The cost is \$10 per person, cash payable at the beginning of the walk and includes a booklet to keep.

Tours registrations MUST be pre booked before the scheduled date of each walk.

**Book by Email** – [info@miltonhistoricalsociety.ca](mailto:info@miltonhistoricalsociety.ca)

**Book by Phone** – 905-875-4156

**Book on line on our website** – <http://www.miltonhistoricalsociety.ca/historic-walking-tours/>

# Blacksmith-made items for home improvements

By Bruce Carlin

The Waldie Blacksmith shop remains closed for blacksmith courses because of the ongoing pandemic. Planning is underway for the safe return of blacksmith courses when conditions allow.

We will probably be spending more time outdoors again this summer enjoying gardening, swimming, or just relaxing in the sun. Some of us will be making some improvements to our properties including landscaping or construction projects to make time spent in our yards more enjoyable.



Did you know blacksmiths forge a range of steel products for our homes? The practical items include gates, handles, latches, hinges and the decorative include items as diverse as sculptures, furniture, hooks for plants, shelves, brackets and many more.



When you purchase a blacksmith-made item you are purchasing a handmade item made by a skilled person.

One of our teams of blacksmith instructors, Armstrong and Carter Ironworks, have available for sale a range of steel products forged at their business.

To learn more, please see their website, [www.acironworks.com](http://www.acironworks.com). Here are some photos of door hardware made by students from past blacksmith courses held at the Waldie Blacksmith shop.

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## BLAST From The Past

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### Bypass Dam

This photo shows the spillway at the bypass dam which was located at the head of the Mill Pond where 16 Mile Creek and Mill Pond waterway split. In the background we note the C. P. R. railway bridge ... about 1907. Many enjoyed a walk through the woods to this location for swimming as well as for watching and trying to catch the fish as they jumped up the falls to go farther up 16 Mile Creek for spawning. Great enjoyment!



# Society hosts annual general meeting via teleconference

Pandemic forces MHS to the phone as president reflects on overcoming difficult challenges

Milton Historical Society members elected a new board of directors at the Society's 45th annual general meeting on Thursday January 28, 2021, via teleconference as a result of the continuing global coronavirus pandemic.

The incoming board includes John Challinor II (President); Sue Paul (Treasurer); Anne Fisher (Secretary); Mandy Sedgwick (Building Maintenance & Past President); Brenda Bousfield (Cooke/Dills Archives); Mike Boyle (The Journal and Publications); Bruce Carlin (Blacksmith Education); Brad Collis (Marketing/Publicity); Nancy Cuttle (Town/ Region Liaison); Nadia English (Volunteers); Lorrie Ferrante (Events); Vic Kass (Cooke/Dills Archives); Kaye Hogg (Memberships); Jennifer Pickett Stojanovski (Monthly Speaker Series); and Marsha Waldie (House Plaquing/Shop).

During his review of 2020, Mr. Challinor spoke of the three primary objectives the board had focused on for the year: keeping the Society in the black, financially; providing

members with value for their membership fees, despite the pandemic; and retaining members and sponsors.

Mr. Challinor said his primary areas of focus in 2021 will be on attracting new members, raising additional revenues and finding a new leader for the Society for 2022 and beyond.

In addition to thanking the Board for its excellent stewardship of the Society in 2020, he thanked Ms. Bousfield and Mr. Kass for their leadership in leading the arduous process of digitizing the Society's documents and photographs.

He also thanked Ms. Waldie and Mr. Carlin for properly preparing MHS to deal effectively with the global coronavirus pandemic through development of proper protocols and acquisition of PPE.

He thanked Mr. Collis and his team for their excellence in raising the profile of the Society online, electronically and in print during the year. And, he thanked Sue Platt for her many years of service as membership director.

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## BUSINESSES Of Our Past

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### William Little's Harness Shop

This was located at 208 Main Street. William's son John took over the business in 1907. John was a member of the Fire Brigade, served on Town Council for 16 years, was Halton County Warden, a reeve and a number of other community committees and groups. In later years Charles Lecocq took over this business.

# Dixon family arrived in this area 200 years ago

Original settlers had 10 children; many descendants still live here

By William Robert Dixon  
and Isobel Ruth (Dixon) Taylor

(Children of Lorne Ewart  
and Laura Barbara (Prudham) Dixon)

In 1816, John Dickson (1790-1874) and his father William Dickson, left the Dickson home in the hills of Scotland, and Northumberland, England, for the New World.

Work was plentiful in the New World at that time. John and his father William arrived in Quebec in April 1816 in the town of Stanstead, next to the Canadian-American border. The Erie Canal was under construction through New York State. John was employed clearing timber for the right-of-way, and then worked on the building of the locks.

In 1820, John came to Trafalgar Township in Halton County. He worked first for Robert Ruxton, who had a farm and sawmill on Lot 6, Concession 6, Trafalgar Township, a farm John would eventually own.

John was one of the first settlers in this part of Trafalgar Township, where he chopped and logged for Jasper Martin that portion of land that is now Milton. None are now living who can personally speak of the hardships of the first settlers here. Grain to be ground had to be carried on foot for miles through the woods and if groceries were needed, travel on foot to Little York, now Toronto, had to be made (then an insignificant village). In character, John was unobtrusive and always possessed of self-control and consequently a kind and respected neighbour. He was a man of an iron constitution.

John met and married Jane Bell (1802-1874), daughter of John and Sarah Bell of Lot 10, Concession 7, west half Nelson Township, Halton County. The Bells came from the Parish of Scotts Place and Drumquin in County Fermanagh, Ireland. Originally from Scotland, the Bells left for Ireland to avoid the Persecution of Dundee.

The Bells donated land for a school, called Bell School, and a Methodist Church known later as Mountain Union Sunday School. Bell School Line is named for the family. Bell Street in Milton was named for Absalom Bell, Jane's brother. Jane's sisters married into the families of Lucas, Cline, McGregor, Page and Cumming. Absalom married Elizabeth Harrison.

Land began opening up for settlement in Upper Canada in the early 1800s. When the settlers arrived, land was cleared,

log cabins were built as were sawmills, blacksmith shops, mills for grinding flour and feed for the animals. Mills were built along the many streams and rivers located in every township and county. Timber was cut from the virgin forests that covered the land.

As John and Jane started their life together, their first child, William, was born in 1829 followed quickly by

nine more. The ten Dickson children were William (1829), John (1830), Isabella (1832), Absalom (1834), Jacob (1836), George (1838), Elijah (1839), Jane (1841), Thomas (1843) and Sarah (1845).

Some of the family's earliest properties in Trafalgar Township were Lot 3, Concession 5, Lots 8 and 9 Concession 5 and many more throughout the county.

Nassagaweya Properties: John Dickson owned Lot 5, Concession 5 East from 1847 to 1868. The Nassagaweya book published in 1981 (Campbellville Historical Society) notes there was a steam-powered sawmill on Lot 5, Concession 5 during the 1850s into the 1870s. The Dixons took timber from this property, known for its large stand of virgin pine. Cedars were split for rail fences. It is probable that some of the materials for Sprucedale came from this property. The Dixons were known for managing their stands of timber, and did not clear-cut.

The 200 acres located on Lot 14, Concession 4, Trafalgar

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# Sprucedale began as a log home in 1861

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Township became the Dixon home called “Sprucedale” (See the 1877 Halton County Atlas).

A log home was built first, then a framed home and then the beautiful brick home built in 1861. This 200-acre farm became the Home Farm, boasting its own carpentry shop, blacksmith shop, machinery shop, and two large windmills. Machinery was manufactured along with wooden water pumps. A large bank barn was eventually constructed.

Most of the Dixons were devoted Church of Scotland members, and helped establish the Church of Scotland in Milton, and later Knox Presbyterian Church. Elijah Dixon was a founding trustee of the Methodist Church, now St. Paul's United Church in Milton.

As the need for a road running to the east from the village of Milton arose, Jacob Dixon gave the full width required to extend what is now Main Street East from the 3rd Line (Thompson Road) to the 4th Line (now James Snow Parkway). In 1978, Thompson Road was named for Frank Thompson, great grandson of John and Jane Dixon. (We were told at the time that the road couldn't be called 'Dixon Road' – seems the name had already been used somewhere else close by!)

Through the years as the family matured, they became involved in the timber industry. Elijah, with his two brothers William and Thomas, ran a successful lumbering operation. They bought and sold thousands of acres of timber from Lake Erie to Algonquin Park, over to Lake Huron, west to Wisconsin and east to Peterborough. In some areas, they owned their own mills.

They were involved with local families by the names of Martin, Cumming, Harrison and Orr. Shipments of timber, especially oak masts for ships were sent to the United Kingdom. Farm machinery manufactured by the Dixons was shipped to western Canada and the United States. The Dixons were also agents for other farm machinery manufacturers.

The Dixons and the Martins were involved in the lumbering business for many years throughout the province. One mill of note was at Hillsdale near Barrie where J. Cumming worked for Elijah Dixon. The mill was eventually sold to Jasper Martin's son, Jasper Martin Jr. and some of the Martin

family remained in Hillsdale, and are buried in the Hillsdale Cemetery.

Elijah was president of the Halton Agricultural Society in 1892. He was instrumental in the founding of the Mechanics Institute in Milton, forerunner of the Milton Public Library. Elijah was active in the St. Clair Masonic Lodge #135, serving as Master in 1886 and 1888. He was president of the Halton Agricultural Society in 1892. Elijah was a Liberal and secretary-treasurer of the Halton Reform Association in 1891. Elijah also acted as magistrate for the Town of Milton. He owned Lot 10, Concession 7 East in Nassagaweya as shown in the 1877 Halton County Atlas.

When Thomas graduated from Osgoode Hall Law School,

and was called to the bar, he changed the Scottish spelling of Dickson to the English spelling, Dixon. Thomas began his law practice in Milton in 1868 (Bastedo & Dixon), then practiced law in Durham and Walkerton where he was appointed Crown Attorney for the County of Bruce, a position he held from 1875 to 1905. Thomas was a veteran of the Fenian Raid of 1866, being a member of the Queen's Own Rifles of Toronto, and was awarded a

medal for his service. Thomas served on Milton Town Council in 1870.

Children of John and Jane married into local families by the names of Ford, Forrest, Alton, Storey, Featherstone and MacKay.

Grandchildren of John and Jane married into the families of Hume, Crozier, Butts, Harbottle, Downs, Sitzer, McCann, Bousfield, Learmont, Thompson, Lindsey, Earl, Robinson, Hornby, Ford, Coyne, Clifton, Arthur, Fisher, McLaughlan, Rogers and Brocklebank.

Sisters of John came to Canada to join him in 1836; Mary (Mrs. Joseph Brown) lived on Lot 5, Concession 1 Trafalgar, Sarah Jane (Mrs. George Clarke) lived in Haldimand County. A brother William came the same year. John's other two sisters married to Messrs. Anderson and Cowan and they remained in Northumberland.

John and Jane ensured their children received a good education, which helped tremendously in the beginning and formation of Milton and Central Halton. John worked hard for

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John Dixon Sr. and Jane (Bell) Dixon raised 10 children and lived at Sprucedale on Thompson Road. Both died in 1874.



Here is the Sprucedale House in the 1980s. It was demolished in 1991. It served the Dixon family well for more than a century.

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54 years and set up family on productive agricultural farms. The Dixon Family was involved in the leadership of local churches, the Masonic Lodge, and local businesses. John was a trustee on the first Milton School Board. The first log school was situated on Lot 14 on the bank of the Sixteen Mile Creek, near the Milton Pioneer Cemetery, where widow Elizabeth Harrison taught.

The Dixon Family celebrated 200 years in the Milton area in 2020. And, 2020 saw the birth of the latest member of the Dixon Family, Carter William Keith Dixon, a boy who carries the name of the first Dixon to arrive in Canada in 1816, more than two hundred years ago – Carter is the Gr. Gr. Gr. Gr. grandson of William Dixon Sr.

Lorne Dixon (Carter's Great Grandfather) was the last Dixon to use the fields for summertime pasture in the 1930s and 1940s. Cattle were driven from Limestone Hall, 6391 Walker's Line, Burlington, along No. 10 Sideroad, (now Derry Road), north on Bronte Street to Main Street, then east on Main Street to Third Line and to the Sprucedale farm.

This route was taken to avoid the plank bridge, which crossed Sixteen Mile Creek west of Highway 25, as cattle refused to cross such a structure.

Those who drove the cattle to Sprucedale farm must have been hardy souls – they, along with their herding dogs. In the fall, when the cattle were ready for market, they were loaded onto rail cars at the Milton rail yards of the CPR and sent to the stockyards in Toronto.

Harvey Dixon, son of Jacob, was the last Dixon to live at Sprucedale (1880–1960). He was a bachelor, and often said

everyone should have a little recreation – away from the everyday drudgery of farming. He enjoyed baseball – he never missed a ball game at the old baseball park located on Dundas Street in Toronto. Apparently, the Dixons weren't all work and no play!

On a sad note, Sprucedale was demolished in 1991, a tragedy to be sure. See *The Canadian Champion*, November 27, 1991 "Fight to Preserve Historic Home on Thompson Road ends in Demolition" (Reference on pg. 1 & 2).

There is a small walnut tree shown in the picture of Sprucedale, in the 1877 Halton County Atlas (page 50), located in front of and just west of the front entrance to the beautiful old home – today, that tree, very mature, still stands just west of where the magnificent Dixon home called Sprucedale once stood. My, what stories it could tell! To recognize this historic family in this area there is a Dixon Drive and Sprucedale Lane.

## Notes

\*William Dickson Sr.'s dates of birth and death unknown. He is not mentioned as arriving in Trafalgar with his son, John. John's mother, Isabella (Nichol) Dickson is assumed to have remained in Northumberland, dates of birth and death unknown.

John Dixon Sr. and Jane Bell were buried in Milton Pioneer Cemetery on Bronte Street, as was his sister Mary (Dixon) Brown who died on the same day as John. (John, as one of his first tasks for Jasper Martin Sr., was to log and clear the land for the cemetery.) The family later erected another tombstone in Milton Evergreen Cemetery to the memory of The Senior Dixon Family, who are interred in the Pioneer Cemetery.





## PEOPLE From Our Past

Submitted by  
Marsha Waldie UE

### MacNab Family

photo from  
December 1911

**Back Row** (left to right):  
Arch MacNab, Jean MacNab,  
Ted Yates, Mabel MacNab  
Yates, Margaret MacNab,  
John MacFarlane.

**Front Row** (left to  
right): Gordon MacNab,  
Alex MacNab, Catharine  
MacNab, Catherine Fleming  
MacNab, Minnie MacNab  
MacFarlane.



**Left:** Here's the MacNab  
Family Home before 1880.  
The family home was situated  
on the property where  
Maplehurst Correctional  
Complex is located.

## Hey Members!

We want  
your old photographs

The Milton Historical Society is very interested in scanning and digitizing your old Milton photographs for our Archives.

If you come across any you think we might be interested in, reach out to us at [info@miltonhistoricalsociety.ca](mailto:info@miltonhistoricalsociety.ca). Or, if you like, call us at 905-875-4156.





# Hidden Rexall sign finds new home in downtown Milton



By Mike Boyle

Clients of Fitzgerald Insurance on Main Street might be excused for thinking they've entered the wrong building.

On the entire wall, just past the entry door from Main Street, hangs the original Rexall Drug Store sign which hung next door for a long time.

At 27 feet in length and standing 46 inches tall, the brilliant orange sign with blue porcelain lettering stands as a test of time. Fortunately, its longevity is as much a credit to something fairly simple.

"The reason is it was so well preserved," said Milton Historical Society member John Duignan, "is they got lazy and put a big box sign in front of it."

Mr. Duignan bought the sign a few years ago and then took advantage of his staff working from home to mount the sign on his business wall. Initially concerned that the big bright orange sign might overpower his staff, he said so far there are no complaints.

He's not exactly sure the age of the sign. Rations of steel and porcelain during the war likely means that it was likely made in the early 1950s.

The building at 212 Main Street was a drug store for a long time. Charles Kerr bought the existing pharmacy business of John Mackenzie in 1937. Mr. Kerr was a druggist here for 26 years until 1962. He and his wife, Marion, lived above the store and raised their family there.

The sign hangs on a number of braces at the top at Fitzgerald Insurance. The bottom rests on a series of wood braces spaced the length of the sign.

This is just one of a series of historical additions to Mr.

Duignan's shop.

On top of the old Marchand safe, just to the left of the front door, is a child's wagon from the Red and White store from downtown Milton. A friend of Mr. Duignan's found the wagon, covered in bright red paint, at a garage sale in Acton.

With a knack for finding value under the paint, Mr. Duignan used Mr. Clean to strip the paint and within a short time, all the brilliant paint came away for the wagon. It revealed a sticker from the Chicago World's Fair from 1933-34.

The Red and White store used to be located on Main Street near the corner of James Street.

As well, right next to the safe, is a jeweller's wheel. The patent on the side reads April 14, 1898. It belonged to the Marchands, who operated the jewellery store on the other side of Fitzgerald Insurance.

At the back of his insurance business, Mr. Duignan recently purchased the main showcase from the Marchand jewellery business. It still retains much of its allure with very thick, heavy and sharp glass. The showcase was built in Tillsonburg, Ontario, by the D.R. McIntyre Company in about 1906.

Mr. Duignan intends to display his extensive typewriter collection.

Along the walls, Mr. Duignan has recently displayed his extensive collection of signs of Canadian insurance companies. The five heavy bronze signs above the jeweller's safe were mounted on the pillars of the Western Assurance and British America Assurance Company building at the corner of Wellington and Scott streets in Toronto. That building was torn down in the early 1950s.

**More pictures on next page →**





For many years, the Red & White store operated on Main Street (above). Here is a child's wagon from that store. It is all original and has only been cleaned with Mr. Clean.



This showcase was built in 1906 and housed the fine collections of Marchand Jewellery pieces.



This is the jeweller's wheel which was owned by Marchand Jewellery on Main Street.



For many years, these signs proudly stood on pillars of the Western Assurance and British America Assurance Company building at the corner of Wellington and Scott streets in Toronto. When it was torn down in the early '50s, the signs went their separate ways. Local historian John Duignan has managed to reunite them.



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## MILTON THEN & NOW

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Welcome to Milton Then & Now. MHS member Mike Miller has courageously tackled a project of taking identical placed photos from originals in our archives. Many thanks for Mike to taking this on. Many thanks to our members who have supplied the photos. Most of these pictures were accumulated by Jim Dills over many years of research for his books and the Milton Historical Society.

Anyone interested in sending us some old photos for the next issue, please email them to [mikeboyle539@gmail.com](mailto:mikeboyle539@gmail.com).



**9 James Street. The original is from 1904.**



**Easterbrook house on Guelph Line**



**Crawford Lumber and Coal. The original photo is from 1978 (photo by Lillian Thomas)**



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## MILTON THEN & NOW

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**310 Main Street. The original is from 1963 and housed the real estate offices of Brian Best.**

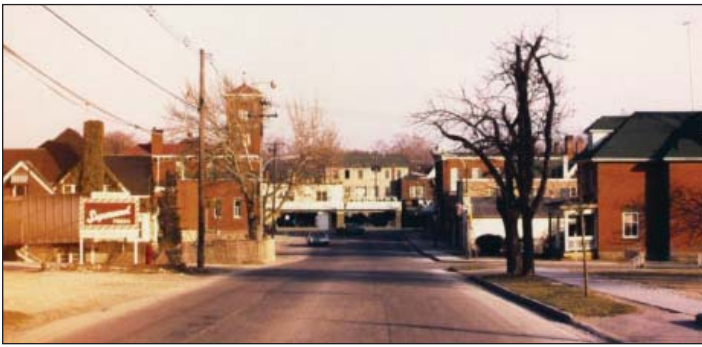


**76 King Street. The original is from the early 1900s.**



**Knox Presbyterian Church, Downtown Milton**





**Martin Street looking south. The mill was demolished in 1990.**



**Victoria Park. The original is from 1947.**



**270 Main Street East. The Charles Hotel (left) which became Bryden's (right).**



**Main Street at Martin Street (looking west)**





# Star (Tech) turn for former Kodak microfiche reader

The Kodak StarTech microfiche reader departed the very staid, somewhat academic and decidedly small town environment of Milton Historical Society's Cooke/Dills Archives in February for the bright lights of New York and a recurring role in the twilight of its low-tech career.

Later this year, the Kodak reader will have a recurring role on FX Network's hit comedy horror mockumentary, *What We Do In The Shadows*, about the duties and responsibilities of everyday life of four vampire roommates in a Staten Island apartment.

When asked what the reader will be revealing each week to the show's characters and its growing viewer audience, the show's executive producer, Jermaine Clement, replied, "Guaranteed, it won't be Mike Boyle's sports columns or John Challinor's editorials from the early '80s' editions of *The Canadian Champion*."



## Online monthly series continues

The late local historian and Milton Historical Society founder Jim Dills will feature prominently in the Society's ongoing monthly speaker series this spring and early summer.

As part of the Society's online monthly speakers series in April, Jim's family has graciously agreed to permit airing of the video-taped tribute to him by Society President John Challinor II, which was given at his celebration of life in September 2019.

And, a presentation Jim gave in 2004, entitled *Changing Milton*, as well as an address he made in 2009, entitled *Halton's Scotch Block, The People And Their Stories*, have both been updated and will be presented by Mr. Challinor. The Scotch Block presentation will air in May and the *Changing Milton* presentation will air in June.

Our Society Monthly Program Director, Jennifer "Pickett" Stojanovski

has arranged for two pilot Zoom meetings.

Our first was held April 14 and titled, "The Man And The Boy" a feature film about Halton in the 1960s. The program was hosted with the Halton Heritage Services team, Meredith and Claire. We had 23 members in attendance. All enjoyed seeing each other and discussing the presentation at the end – a great way to keep in touch!

Our next Zoom meeting is scheduled for Thursday May 20, when we will partner with the Burlington Museum staff and learn about the Ireland Family, one of Burlington's earliest settlers. The Ireland home is on the Guelph Line and was built from 1835-1837. Watch for information coming next month!

All our presentations are available on our YouTube channel. The easiest way to find that channel is to click the YouTube logo at the top right of the MHS homepage.

## Corporate Members

**Downtown Milton Business Improvement Area**  
(Member since January 2021)

**Edward Jones Investments**  
- David Illingworth  
(Member since July 2018)

**Fitzgerald Insurance – a division of Spriggs Insurance Ltd**  
(Member since September 2018)

**Given Road West Communications**  
(Member since January 2019)

**Historic Lumber**  
(Member since October 2018)

**Johnson McMaster Law Office**  
(Member since January 2020)

**J. Scott Early Funeral Home**  
(Member since January 2017)

**La Toscana Ristorante**  
(Member since June 2019)

**Martindale Gardens Retirement Residence**  
(Member since January 2021)

**Milton Centre for Women's Health – Dr. Glen Hunter**  
(Member since January 8, 2019)

**Milton Chamber of Commerce**  
(Member since January 2021)

**Milton Ford Lincoln**  
(Member since January 2021)

**Ollie's Roofing Limited**  
(Member Since February 2020)

**Pressé Law – Barristers & Solicitors**  
(Member since Aug. 28, 2018)

**Royal LePage Milton – James Micallef**  
(Member since January 2021)

**Sedgwick Marshall Heritage Homes Ltd**  
(Member since October 2018)

**Southview Dental**  
(Member since January 2021)

**Strutt Armstrong Chartered Professional Accountants**  
(Member since July 2018)

**Watada Medicine Professional**  
(Member since November 2018)

**Special thanks to our valued Corporate Members. Please kindly support their businesses.**

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## MEET THE EXECUTIVE

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There are two executive members of the Milton Historical Society in this picture of the Milton Belles softball team from 1967. Kay Marsh (Hogg) is in the first row, third person from the left. Marsha Waldie is in the back row, far right.

For those curious, here is everyone.

**Front row** includes Joe Wilson, Sue French, Kay Marsh, Sue Vandecan, Carol Hearn and Cathy Hood.

**Second row** Steve Gervais, Marg Moore, Shirley Bridgman, Debbie Burkholder, Sandy McMullen, Corey Sue Learmont and manager Murray Whistler.

**Back row** Sandy Cuthbertson, Diane Ferrier, Putt Burkholder and Marsha Waldie.



# Kaye Hogg's love of history brings her back

By Mike Boyle

A love of baseball and hockey indirectly helped Kaye Hogg in her desire to learn more about the history of Milton and her church.

Kaye was teammates with Marsha Waldie in their youth in softball and hockey. As their school days ended, Kaye went on to university and eventually veterinary school at the University of Guelph where she became a veterinarian in 1970.

Kaye moved to Montreal in 1970 for her first job. There, she met her future husband, Gary Hogg, on a blind date at a Montreal Alouettes football game. They came back to Milton to get married at Grace Anglican Church in 1975, returning to their home in Montreal.

Thirteen years later, she returned to Milton to stay, this time with two kids in tow, Jennifer and Michael. Kaye balanced her home and work life by working part-time at vet clinics in Milton and Oakville before settling in Burlington. She retired in 2008.

She crossed paths again with Marsha while researching the families connected to the stain-glass windows at Grace Anglican Church. Within a short time, Kaye had joined the Milton Historical Society and become its secretary under presidents Bruce Carlin and Marsha. A life member of the society, Kaye has rejoined the board as membership director.

Her family is filled with lots of Milton history, some of it

still standing. Her father, Harry Marsh, came to Canada in 1903 with his parents and settled in the Scotch Block. Kaye's mother's family came to Canada in 1862 and settled in Milton Heights. Kaye can trace her maternal side to George and Mary Pollock who came from Scotland to settle in Milton Heights.

While Kaye is interested in learning about Milton history, her father was interested in making history. Along with his father, Bert Marsh, they worked with a contractor,

Robert Bell, who built three homes which still stand proudly in town. The homes are at 366 Pine Street, 100 Martin Street and 171 Court Street North. Harry then went on his own and built homes in Waterdown. Harry worked at P.L. Robertson screw plant from 1942-1964 as the resident carpenter.

"They did everything," she said. "Built the windows, doors, mouldings, everything." She said it took them a year to build each house.

She grew up at 47 Court Street South. She said she remembers climbing into the attic and watching fires on the mill on Martin Street and another fire on Commercial Street.

Kaye worked with noted local historian Jim Dills in researching the families at her church. That spurred her to spend time in the archives and has expedited researching her family's ancestry. She is the archivist for her church.

A mother of two children, Kaye is also a grandmother to a three-year-old.



Kaye Hogg  
Membership





New ownership to the local Ford dealership marks the end of Gallinger family ownership since Gallinger Motors bought Hassard Mercury Meteor Motors at the old Milton Plaza in March 1967.

# Gallinger Ford Lincoln now Milton Ford Lincoln

## New dealership extends Ford's 100-year presence locally

Ford Motor Company has been a part of Milton for more than 100 years and the recent combination of the community's unparalleled residential growth and new ownership of the local dealership is driving the kind of local market share growth that is translating into provincial and national sales leadership for the new Milton Ford Lincoln team.

Since majority owner Dave McQuilkin purchased Gallinger Ford Lincoln (recently re-named Milton Ford Lincoln) a year ago, he and his team have more than doubled Lincoln sales and increased Ford sales by 43 percent, year over year.

Milton Ford Lincoln now leads Ford in Canada in terms of new car sales retail growth, parts purchase growth and service work order growth.

"These are all very strong metrics that I am very, very proud of," explained Mr. McQuilkin. "We have been on a steady incline, to the point where the Ford indices for Milton have never been higher. The sales and service potential we have at this dealership is very, very exciting."

Should Milton Ford Lincoln win the Ford President's Award for its 2020 results, Elena Ford, the great grand-daughter of Ford founder Henry Ford, has indicated to Mr. McQuilkin that she will come to Milton to present this recognition. The only Canadian dealership she had previously visited was his former Ford dealership in Mississauga.

The results, so far, are a stark contrast to what he and his

business partners initially forecast for the dealership.

"We developed internal forecasts for the business that, on reflection, were under-stated," said Mr. McQuilkin. "The response we had in 2020, even in the midst of the global COVID-19 pandemic, was larger than we ever anticipated. The industry was down 20 percent last year and we were up 43 percent."

Mr. McQuilkin, who sold White-Oak Ford Lincoln in Mississauga in 2017 and retired before buying the former Gallinger Ford Lincoln a year ago, speaks highly of his team and, in particular, his minority business partner, John Bettio, Fixed Operations Manager, and his General Sales Manager, Anil Chopra.

"John worked for me for more than 15 years at White-Oak Ford Lincoln and he is just a great, great customer-oriented service manager. I really wanted to give John the opportunity to own a part of this dealership."

"Anil and I used to be friendly competitors, but he shares my core values – always do right by the customer. Don't lose a customer, make a sale. He is a machine. He used to run the largest retail Ford store in Canada. His business was the number one F-Series truck dealer in North America, even bigger than the guys in Texas."

When putting together the business plan, Mr. McQuilkin

Continued on next page ➡

# New owner becomes a Milton resident

• Continued from previous page

and his partners also discussed their vision for the dealership.

“We want to be the most admired dealer in the industry, not just within Ford,” he explained. “We want to be known locally as a great dealer with great service and great pricing. And, we want to be known by the community for our great support of it.”

From that, the partners developed the dealership’s three operating pillars – integrity, family and community.

“We want to be known as the dealership with the most integrity, which is also a touchstone for our staff – always do the right thing. When you do the right thing, everything else will fall into place,” said Mr. McQuilkin. “In terms of family, we have work families and families we take care of at home. We have to take care of our customers like they are a part of our family. And, work-life balance also becomes a key part of that equation.

“We want to be known as the most generous dealership in Milton, full stop,” he explained. “Whatever the community needs, if it is the right thing to do, let’s do it, let’s support it.”

Milton Ford Lincoln’s operating pillars, which were originally developed for internal reference only, are now printed on employee business cards. Why? Staff was so taken with the company’s values that they began to share them with customers.

As part of its support of the community, the dealership is also buying locally.

“There is tremendous pride in Milton about buying locally,” said Mr. McQuilkin. “I am not used to that. It’s awesome. We are 100 percent buying locally. Often, we’re not even asking for a quote. We are just doing it. It’s important to support the local economy. We all have to support each other.”

A year later, beyond the strong business results, Mr. McQuilkin has also been very pleasantly surprised by the general reaction to the dealership from the community.

“What has really surprised me is the friendliness, the culture of Milton,” he explained. “It is a big small town. I absolutely love it. Everyone who I have come into contact with, who are Milton residents, are five-star people.

“I spent most of my life in Burlington. And you don’t think there is much of a difference between the two communities, but there is a noticeable difference,” he added. “Don’t get me wrong. Burlington is a great community and a great place to raise a family, but Milton is a little slice of heaven. We joke that Milton is a place where the air is cleaner and the people are nicer -- and it’s absolutely true.”

As a result, Mr. McQuilkin also recently became a Milton resident.

“I love living here, as does Anil, who also now lives here. We shake our heads and we keep repeating ourselves, but Milton really is a little slice of heaven. The people are nice here. And, we’re seeing new Milton take on some of old Milton’s values and charm, which is wonderful and unique to this community.”

His family includes wife Debra, oldest son Luke, a CPA investment banker in Toronto, youngest son, Connor, who is in sales at the dealership until he enters teachers’ college in the fall, and Marbles, their cocker spaniel.

Amongst the many business challenges the business partners faced in the first year, the most sensitive was that associated with the proposed dealership name change.

“We wanted to make the change slow and easy because we felt that it would serve no purpose to immediately change the dealership name and upset loyal Ford and Gallinger customers in the community,” explained Mr. McQuilkin. “But, before we made the change, we knew we had to study the market and get our internal standards up to where they needed to be to support the new branding, including new and used sales, parts and service. Those standards are measured by Ford’s customer satisfaction indexes. Our overall objective is to become number one in customer satisfaction in Canada.”

For the partners and employees of Milton Ford Lincoln, there really has only been one notable disappointment – the impact of the global coronavirus pandemic on their ability to officially launch the new dealership and invite the community to a big party.

“When COVID-19 is in the rear-view mirror, we’ll have a proper party,” promised Mr. McQuilkin. “We are planning a rodeo round-up, featuring local country and western singer Dylan Burk, who we are currently sponsoring. In the meantime, we are also sponsoring the upcoming Farmer’s Market and we are hopeful that Dylan will be playing there. We love sponsoring those things that help the community or help hard-working individuals in the community like Dylan, who is just trying to get ahead.”

Other local sponsorships include the Tiger Jeet Singh Foundation and Milton Historical Society, as well as a business relationship with quality home builders Bryan and Sarah Baumler.

“We look forward to meeting many more of our Milton friends and neighbours over the months to come as this great community progresses through the pandemic,” adds Mr. McQuilkin. “Why? Because, as the old ad slogan says, have you driven a Ford lately? Well, it’s time.”



# Book Bundles for \$ale



\$5



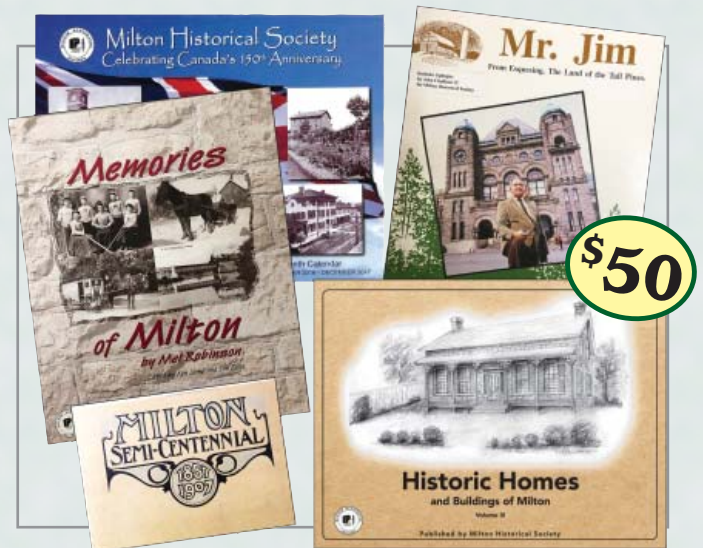
\$80



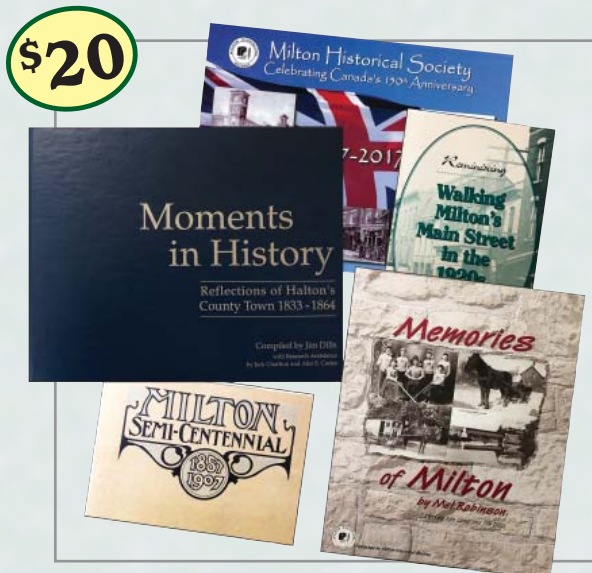
\$40



\$50



\$50



\$20



\$30

# Vision and guiding principles confirmed for next Town of Milton Official Plan

Milton Council recently endorsed the vision and guiding principles associated with We Make Milton, the Town of Milton's next Official Plan development process.

The vision statement and guiding principles will serve two key purposes over the remainder of the development of the Town's new Official Plan. They will provide the basis for policy development, i.e., used to evaluate various policy options and identify recommended policy directions. Further, they will be included in the new Official Plan and, specifically, presented up front in the document. More detailed goals and objectives will be prepared that further support the overall vision statement. While these components (vision, principles, goals and objectives) won't be interpreted as planning policy, they will help ensure that all of the Official Plan policies work together with consistency and purpose.

Following significant public consultation over the last 18 months, despite the global coronavirus pandemic, the Town's vision has been settled on, as follows:

**Milton 2051: Choice Shapes Us In 2051.** Milton offers a diversity of options for how and where we live, work, move and grow. As we evolve, choice is what shapes us.

The vision statement enunciates that the need for choice will inform how Milton physically changes, in terms of land use and built form and will guide how the Town makes deci-

sions about future development. Milton is a diverse community and, so, the choices it offers will be diverse, too.

The vision statement is supported by a set of guiding principles that identify more specific directions for protecting and enhancing the community's core values and priorities. The proposed guiding principles for the new Official Plan include:

- Be Creative and Provide Choice;
- Mixed Uses;
- Move Efficiently and Safely;
- Diversify and Prosper;
- Prioritize the Public Realm;
- Support Arts, Culture, and Recreation;
- Make Connections;
- Protect our Environment;
- Support the Rural Area;
- Encourage Good, Green Design;
- Collaborate; and
- Think Local.

Next steps in the new Official Plan development process include the preparation of more detailed policy discussion papers and the identification of key planning issues, policy options to address the issues and recommended policy directions for a new Official Plan.

## Mobility Hub Study moves to next phase

The Town of Milton's Mobility Hub Study, which could see the development of an uptown core on Main Street East between Ontario Street and Thompson Road over the next 30 to 40 years, moved to the next phase when Milton Council recently approved the development of a policy directions report.

The Mobility Hub Study is a framework for the creation of a transit supportive, complete community. The Study findings will help to inform the Region's Official Plan Review and the Town's new Official Plan. They will also help to support investment decisions, such as the case for a two-way, all day GO rail service.

The proposed report will focus on short-term planning initiatives that will facilitate and inform the review of development projects. The short-term initiatives consist of targeted Official Plan and Zoning By-Law Amendments including to address updates to the building heights schedule

as well as to prescribe densities, land use, parking, urban design and open space linkages and nodes.

For example, when it comes to building heights, the study recommends that the tallest buildings (taller than 8 floors) should be in locations alongside the rail corridor, with the tallest of all buildings being next to the GO Station itself. It also suggests landmark buildings to punctuate the 'gateways' by Main Street East and Ontario Street South (south-east corner) and Thompson Road and Drew Centre (south-west corner). For Main Street East, Ontario Street South and Thompson Road, the study recommends a mid-rise character (5 to 8 floors), with the towers of tall buildings next to the rail corridor on the south side of Main Street stepped back from the front face of a building. The study further recommends that lower buildings (up to 4 floors) should provide a transition of scale towards the surrounding neighbourhoods.





# The value of one, the power of many

National Volunteer Week  
runs April 18-24

**By Nadia English**  
**Volunteer Director, Milton Historical Society**

During the pandemic, we've become accustomed to using and recognizing terms such as "essential" and "non-essential". The work of a volunteer is essential work. Our strides to continue the preservation, education, recognition and celebration of the Milton Historical Society lies in the hands of our members and essential volunteers.

This past year has been isolating for many. However it has highlighted the necessity for people to support family, friends, neighbours, strangers, communities and everything in between. We've had to pivot our ways, be it through virtual monthly meetings, online events and sales, and recorded presentations etc.

But what has become evident is that together we are a force and our impact is great.

But this is nothing new, we know magic happens when we work together towards a common purpose – the volunteers of this Society have inspired us this year through acts of kindness and making themselves readily available in all forms to assist in supporting a cause we all care so deeply about.

To serve among such an incredible group brings me joy and for that I encourage you to take a moment to recognize, thank and celebrate the volunteers who lend their time and energy to make a difference for our incredible Society.

Should you be interested in joining our volunteering efforts, please do not hesitate to reach out.



## 2021 Board of Directors:

President: John Challinor II  
Past President: Mandy Sedgwick  
Secretary: Anne Fisher  
Treasurer: Susan Paul  
House Plaques: Marsha Waldie  
Journal Editor: Mike Boyle  
Monthly Speaker Series: Jennifer Stojanovski  
Membership: Kaye Hogg  
Marketing & Publicity: Brad Collis  
Events: Lorrie Ferrante  
Publications: Mike Boyle  
Building Maintenance  
& Supplies: Mandy Sedgwick

## Appointed Directors

Blacksmith Courses: Bruce Carlin  
Archivists: Brenda Bousfield  
Vic Kass  
Town/Regional Liaison: Nancy Cuttle

## MHS Program Volunteers

**Archives:** Gloria Brown, Kaye Hogg,  
Marsha Waldie, Anne Newell  
**Blacksmiths:** Darwyne Hourie, Megan Carter,  
Mike Armstrong, Jon Miller  
**Web Site Master:** Jennifer Smith  
**Facebook & Twitter:** Sydney McEachern  
**Volunteer Co-ordinator:** Nadia English  
**Interpreter Smiths:** Steve Wallace, Nolan  
Piette, Don Thomson,  
Dave Brandow

*To contact MHS executive members, email  
info@miltonhistoricalsociety.ca  
or call (905) 875-4156.*





## ST. DAVID'S PRESBYTERIAN CEMETERY (Campbellville)

The present church and accompanying cemetery on Main Street at Reid Sideroad in Campbellville date to the 19th Century.

David Wheelihan offered a site on his property at Lot 6, Concession 3, and to show their gratitude the members named their new church St. David's.

The building was begun in April 1891, with James A. Ellis, the architect and Douglas Lamb, the stonemason. Archibald McGibben provided the 900 pound cornerstone which was laid by David Christie.

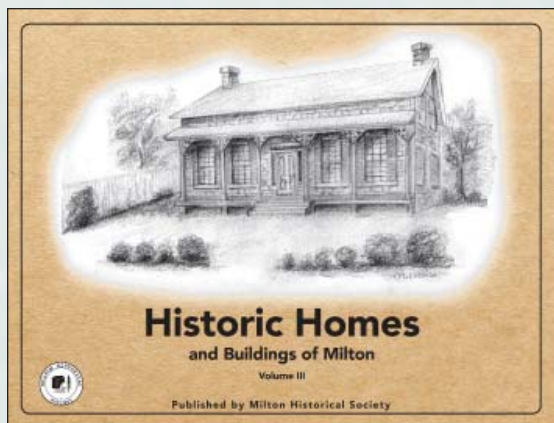
The building opened on 15 November 1891, complete with a new cemetery behind the church. In 1925 the congregation voted against union with the newly-formed United Church.

Initially, only parishioners were buried here. But as the nearby Campbellville Pioneer Burying Ground became full, the church allowed others who were local residents to be interred here. It is administered by the St. David's Church Cemetery Board.

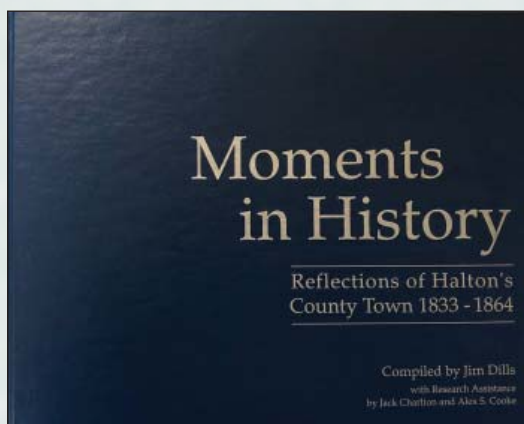




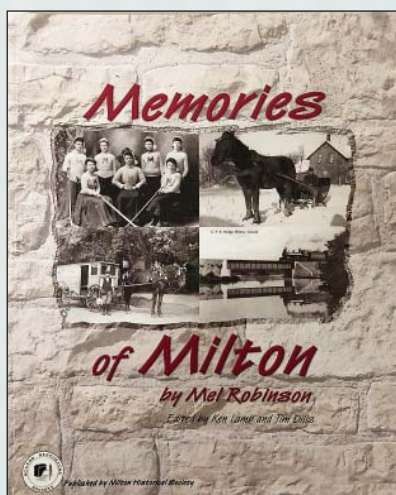
MHS  
**BOOKS**  
FOR SALE



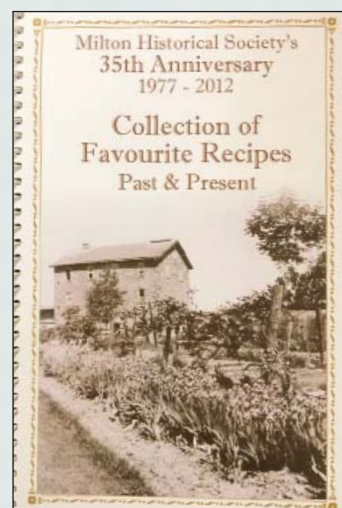
**Historic Homes Volume 3**  
\$30



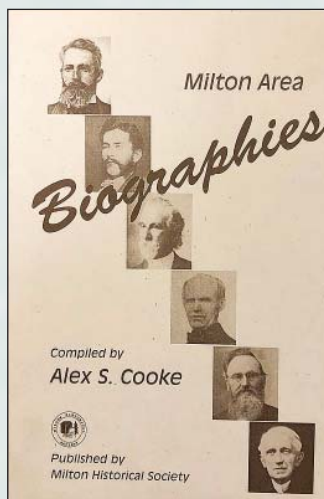
**Moments in History**  
\$15



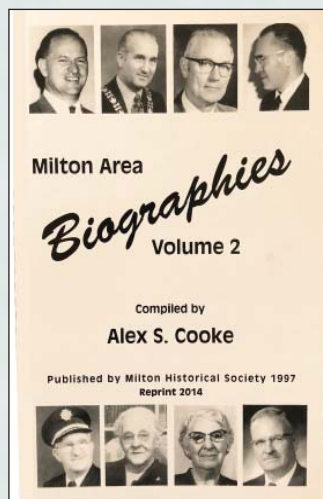
**Memories of Milton**  
\$10



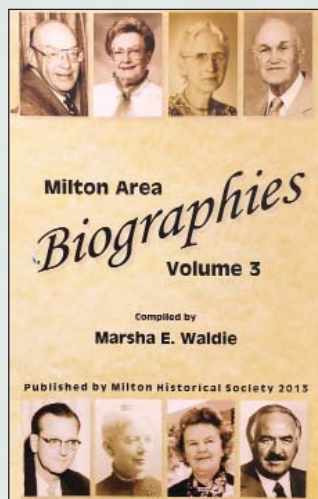
**MHS 35th Anniversary Cookbook - \$15**



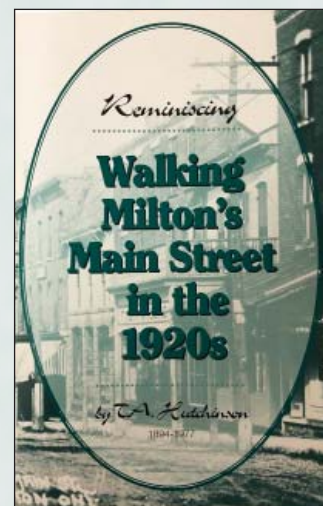
**Milton Area Biographies Vol. 1 - \$30**



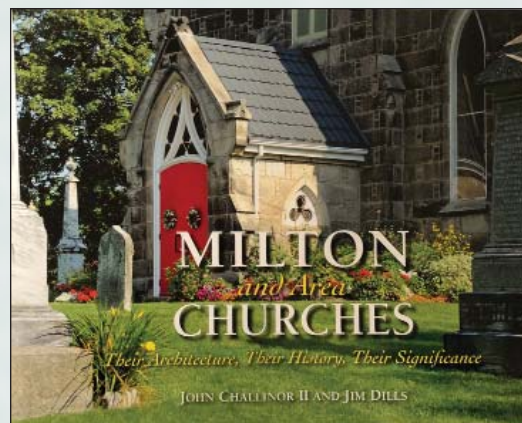
**Milton Area Biographies Vol. 2 - \$25**



**Milton Area Biographies Vol. 3 - \$25**



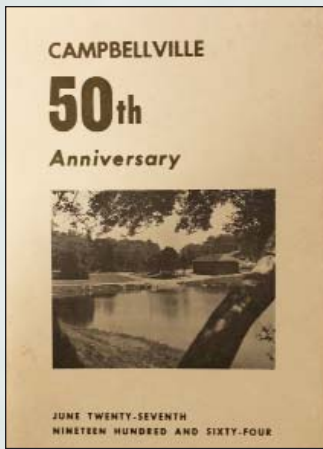
**Walking Milton's Main Street 1920s - \$3**



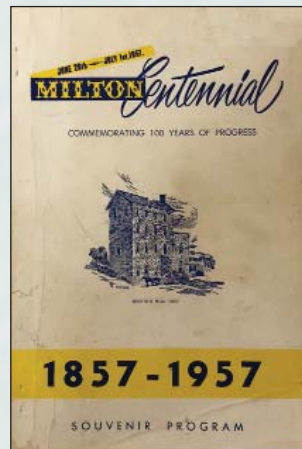
**Milton and Area Churches**  
\$40

*All these books (and more) are available for sale from the Milton Historical Society's website with payment and delivery options.  
For more information, or help with ordering, please contact  
Mike Boyle at [mikeboyle539@gmail.com](mailto:mikeboyle539@gmail.com).*

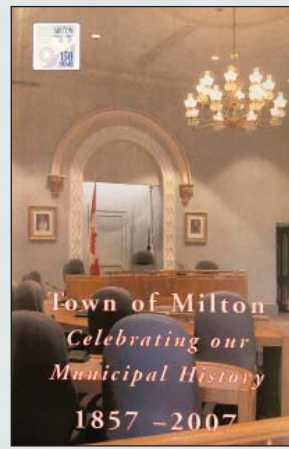




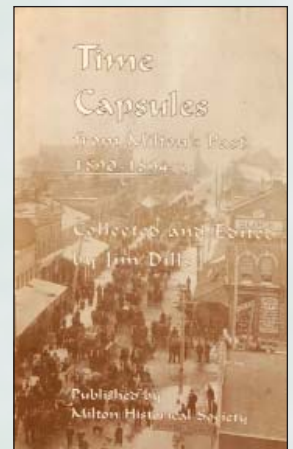
**Campbellville 50th Anniversary \$ 20**



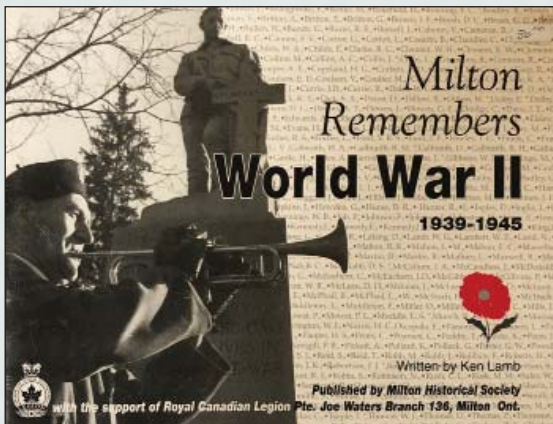
**Milton Centennial \$20**



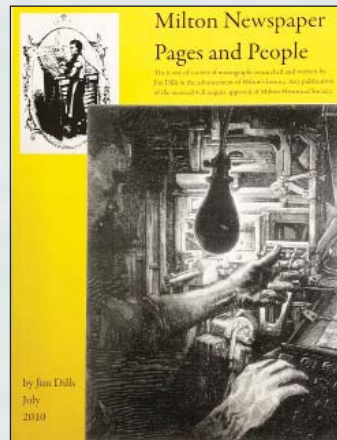
**Celebrating Municipal History \$1**



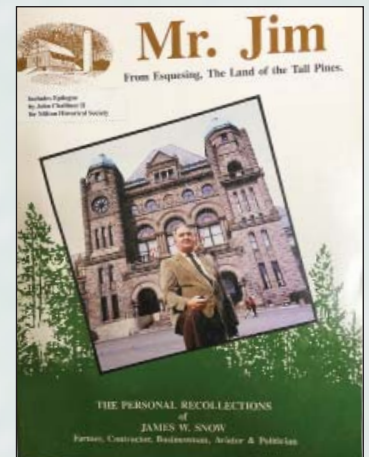
**Time Capsules \$1**



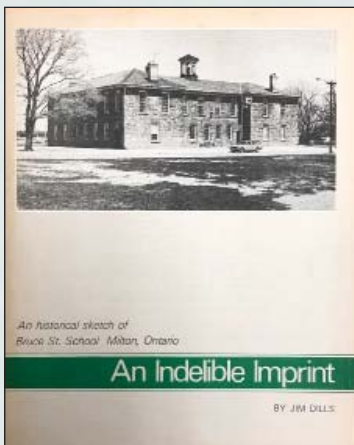
**Milton Remembers World War II \$20**



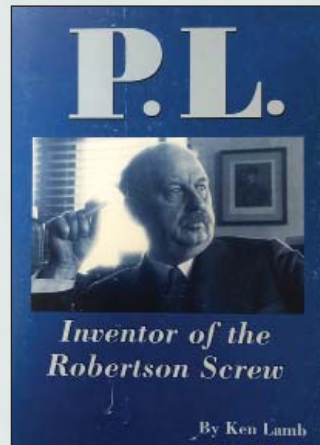
**Milton Newspaper Pages & People – \$20**



**Mr. Jim (Snow) \$20**



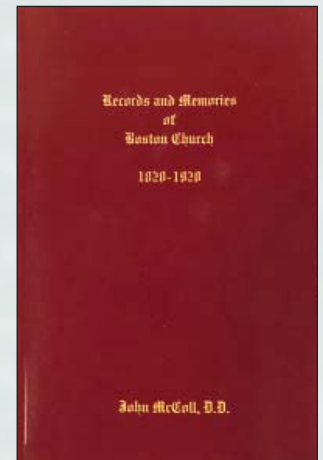
**An Indelible Imprint, Bruce Street School – 50¢**



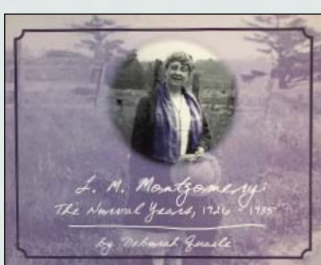
**P.L. Inventor of the Robertson Screw – \$30**



**Halton's Pages of the Past \$20**



**Records of Boston Church – \$20**



**L.M. Montgomery Norval Years \$10**

**Milton Semi-Centennial \$10**







# THE MILTON HISTORICAL SOCIETY

Preserving Milton's History for Future Generations

## MEMBERSHIP FORM

Name:	_____
Address:	_____ _____ _____
Phone:	_____
Email (please print)	_____

### MEMBERSHIP DUES (Check categories that apply)

- ☐ New Member or ☐ Renewal
- ☐ Single \$25      ☐ Family \$40      ☐ Youth (free)
- ☐ Corporate (10 or less employees) \$100
- ☐ Corporate (11 or more employees) \$200
- ☐ Yes, as a new member I wish to receive the Journal and other e-communications.

### VOLUNTEERS HELP US FORGE OUR FUTURE

We know all members have certain unique talents, skills and abilities.  
We ask you to share these, as our society relies on your active support and involvement.

These are just a few of the areas you can help the society with:

- |                                 |                                |
|---------------------------------|--------------------------------|
| • Office Support/Communications | • Graphic Artist Opportunities |
| • Special Events                | • Building Stewardship         |
| • Finance Opportunities         | • Museum Greeters              |
| • Education Opportunities       | • Archives Cataloguing & Care  |

(Please check those that interest you as listed on the back of this form)

### DONATIONS

I wish to make a separate donation to MHS in the sum of \_\_\_\_\_.

**Donations and payments** can be made on line through **PayPal** from our website.

(A tax receipt will be issued for all donations totaling \$25.00 or more)

**Note:** The Milton Historical Society has set up a foundation  
under the "Community Foundation of Halton North" (CFHN).

You can also donate through this foundation towards the Milton Historical Society.

Please contact our Society for further information.

The Milton Historical Society is a registered charity # 110041358RR0001

Please make cheques payable to Milton Historical Society Mail completed form/remittance to: The Milton Historical Society 16 James St., Milton, ON L9T 2P4
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## HELP SUSTAIN MILTON'S RICH HISTORY FOR GENERATIONS TO COME!

The Milton Historical Society was founded in 1977 to encourage appreciation of, and promote knowledge of, the historical and cultural heritage of the Town of Milton. To that end, the Society organizes popular community activities throughout the year and undertakes numerous projects including:

- The restoration and operation of the Waldie Blacksmith Shop
- The publication of books on the history of Milton
- The operation of the Cooke / Dills Archives
- Research and plaquing of Milton's historic properties
- Walking Tours of historic Milton neighbourhoods

To help fund these worthwhile projects, the Milton Historical Society is actively seeking to engage members of Milton's business community as sponsorship partners through our Corporate Membership Program. As a Corporate Member, you will not only help to support a vital and high profile local cultural organization, but you will also receive recognition and benefits including:

- Name mention in The Journal (the Society's quarterly newsletter)
- Name mention in the monthly e-Newsletter (Launching this Fall)
- Name mention on the MHS Website
- Name mention on Social Media Channels
- Name mention in Media Press Releases
- Name mention at the Speaker Forum Presentations
- Name mention at the Student Educational Class Presentations
- Name mention at the Monthly Meeting Series
- 10% off Guided Walking Tours
- 10% off all MHS Publications
- MHS Member-Level access to the Cooke/Dills Archives
- 10% off Carriage Room rental
- 10% off Blacksmith Classes (Waldie Blacksmith Shop)
- One free employee activity evening at Waldie's Blacksmith Shop
- Company presentation by the MHS President



*Note: Visit our website for more details and how to take advantage of these special offers.*

Becoming a Corporate Partner costs only \$100 for businesses with 10 employees or less, or \$200 for those with more than 10 employees. By the way, Single memberships are \$25 and \$40 for Family. These memberships are a great way to get your employees involved. We are always looking for Volunteer Support at our numerous events around town.

*Note: These prices are for a year and renewed on their anniversary date.*

Also see us around town at various events • Display at the Milton Downtown Classic Car Show • Display at the Milton Downtown Farmers Market • Float in the Milton Santa Claus Parade • Pot Luck Dinners for MHS Members • Festivities surrounding MHS Heritage Week • MHS Garage Sales (please visit our website for more details).

As a registered charity, the Milton Historical Society will be happy to issue a tax receipt for your contribution (Our registered charity # 110041358RR0001).

Please make cheques payable to Milton Historical Society. Mail completed form/remittance to: The Milton Historical Society 16 James Street, Milton, Ontario L9T 2P4

On behalf of the MHS Board, we very much appreciate your support and working together to advance our historic mission!

**Brad Collis – Community Marketing Lead**





# LET'S MAKE HISTORY TOGETHER WITH A GENERAL MEMBERSHIP

~ MHS ~  
OVER 40 YEARS  
IN THE MAKING!

- Preservation
- Education
- Recognition
- Celebration



## MEMBERSHIP OPTIONS

**GREAT  
VALUE!**

Single: \$25 yearly  
Family: \$40 yearly  
Students: Free (aged 12 - 18)

### **BONUS!**

For every new or renewal membership, receive our  
“Moments in History” publication (\$15 Value).

To pick-up your copy, drop by MHS any  
Wednesday or Saturday, 9:30 am - Noon

[miltonhistoricalsociety.ca/about-us/membership/](http://miltonhistoricalsociety.ca/about-us/membership/)

MHS will be happy to issue a tax receipt for your contribution  
(Registered charity # 110041358RR0001)

## MEMBERSHIP BENEFITS



Receive the quarterly Journal newsletter

Receive eNews bulletin

10% off Guided Walking Tours

10% off Blacksmith Courses

10% off History-Themed Programs

10% off MHS publications

10% off Carriage Room rentals

10% off MHS gift certificates

Member-level access to the Cooke/Dills Archives

Free attendance at Pot Luck Dinners

Free access to MHS Speaker's Bureau presenters

Free attendance at Sessions on local history

Free attendance at Monthly Meeting Series

**MANY  
PRIVILEGES**

**VISIT TODAY!** [miltonhistoricalsociety.ca](http://miltonhistoricalsociety.ca)

Contact: Susan Platt, Community Membership Lead  
[info@miltonhistoricalsociety.ca](mailto:info@miltonhistoricalsociety.ca)



### *Payment Options*

• Credit Card online • Cash • Cheque

**MILTON HISTORICAL SOCIETY**

16 James Street, Milton, Ontario L9T 2P2  
905.875.4156 or [info@miltonhistoricalsociety.ca](mailto:info@miltonhistoricalsociety.ca)



# LET'S MAKE HISTORY TOGETHER WITH A CORPORATE MEMBERSHIP

~ MHS ~  
OVER 40 YEARS  
IN THE MAKING!

- Preservation
- Education
- Recognition
- Celebration



**GREAT  
VALUE!**

## MEMBERSHIP OPTIONS

### Level A: \$100 yearly

for businesses with 10 employees or less

### Level B: \$200 yearly

for businesses with 10 employees or more

**BONUS!** For every new or renewal membership, receive our "Moments in History" publication (\$15 Value).

To pick-up your copy, drop by MHS any Wednesday or Saturday, 9:30 am - Noon

[miltonhistoricalsociety.ca/about-us/membership-corp/](http://miltonhistoricalsociety.ca/about-us/membership-corp/)

MHS will be happy to issue a tax receipt for your contribution  
(Registered charity # 110041358RR0001)

## MEMBERSHIP BENEFITS

Name mentions in the quarterly Journal newsletter  
One feature write-up in the quarterly Journal newsletter  
Weekly name mentions on social media channels  
Name mentions on the website under Corporate Members  
Name mentions in the eNews bulletin (2 or 3 each month)  
Name mentions in media press releases  
Name mentions in the MHS email signature  
Name mentions at various Speaker Bureau presentations  
Name mentions at Monthly Meeting Series (Open to the Public)  
Free company employee activity evening at Waldie Blacksmith Shop  
Member-level access to the Cooke/Dills Archives (Over 15,000 items)  
10% off Historic Walking Tours (including Group Tours)  
10% off Blacksmith Courses  
10% off Historic Educational Programs  
10% off all MHS publications  
10% off Carriage Room rentals  
10% off MHS merchandise & gift certificates  
Member Pot Luck Dinners (Summer & Christmas)

**PLUS MORE!**

**MANY  
PRIVILEGES**



## MHS MARKET FACTS!

- Over 1,400 engaging Facebook followers
- MHS Facebook Demographics: 53% Female. 25-54 (49%) & 55-64 (34%)
- Over 600 engaging Twitter followers
- Over 1,500 monthly website visitor interactions
- Over 200 General & Corporate members
- Source: MHS database, Facebook & Google Analytics

### Payment Options

• Credit Card online • Cash • Cheque

**VISIT TODAY!** [miltonhistoricalsociety.ca](http://miltonhistoricalsociety.ca)

Contact: Brad Collis, Community Marketing Lead  
[marcommguy@bell.net](mailto:marcommguy@bell.net)

**MILTON HISTORICAL SOCIETY**

16 James Street, Milton, Ontario L9T 2P2  
905.875.4156 or [info@miltonhistoricalsociety.ca](mailto:info@miltonhistoricalsociety.ca)





LET'S MAKE HISTORY TOGETHER WITH

# MILTON HISTORICAL SOCIETY



~ MHS ~  
OVER 40 YEARS  
IN THE MAKING!

- Preservation
- Education
- Recognition
- Celebration

**STEP INTO  
HISTORY!**

**WE WANT YOU!**

**Volunteer**  
Ambassadors are  
appreciated &  
Donations are  
kindly accepted



- Corporate & General Memberships
- Publications Library
- Spring & Fall Garage Sales
- Member Pot Luck Dinners
- Milton Community Events
- Heritage Educational Series
- Journal Newsletter & eNews Bulletins
- Historic Building Plaques
- Monthly Meeting Series
- Cooke/Dills Archives
- MHS Gift Shop
- Historic Walking Tours
- Carriage Room Rentals
- Blacksmith Courses
- MHS Facility Tours
- MHS Speakers Bureau

**LEARN  
MORE  
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